NEWS RELEASE

UPDATE: 11/18/2024 Hwy 17 Accident

The deceased operator of the southbound Honda CRV has been identified as 60 year old Mark E. Carlson from Woodbury, Minnesota.

For Immediate Release – November 18, 2024

On Monday, November 18, 2024 in the Town of Pine Lake, at approximately 1:10 PM, the Oneida County Sheriff's Office responded to a call of a two vehicle crash on Highway 17 just south of the intersection of Mud Lake Road. Upon arriving at the scene, it appeared that the accident was a head on collision, and the operator of the southbound vehicle was deceased. The operator if the northbound vehicle was also injured and transported to Rhinelander Aspirus Hospital and then flown to Wausau for treatment of their injuries. Both vehicles were occupied by only the operators.

Initial investigation and a statement made from the operator of the northbound vehicle indicate that the southbound vehicle had crossed the centerline of Hwy 17. The southbound vehicle was a Honda CRV and the northbound vehicle was a GMC Sierra.

The name of the deceased is being withheld at this time to notify the family. A crash reconstruction is being done at the scene and Highway 17 will remain closed until the investigation is complete. The detour for southbound traffic on Hwy 17 is Cross Country Road to Pine Lake Road to County Hwy W. Northbound traffic on Hwy 17 should take County Hwy W to Pine Lake Road to Cross Country Road.

The Oneida County Sheriff's Office was assisted at the scene by the Oneida County Medical Examiner's Office, Pine Lake Fire Department and First Responders, Pelican Fire Department and First Responders, Rhinelander Medic 1, Oneida County Ambulances, and the Oneida County Highway Department.

The crash remains under investigation and the Sheriff's Office will post on Facebook when Highway 17 reopens.

Any questions from the press can be directed to Captain Tyler Young (715)361-5100.

END